

CUT (TRIM)

The cut (trim) line is the line where the machine targets the label cut. SAFE

The safety line is a margin inside from the cut line where all important images/text must be contained within.

BLEED
The bleed is the area that all artwork and back

The bleed is the area that all artwork and background colors must extend to in order to ensure there are no blank (or white) spaces visible after cutting the label.