



CUT (TRIM)

The **cut (trim) line** is the line where the machine targets the label cut.

SAFE

The **safety line** is a margin inside from the cut line where **all** important images/text must be contained within.

BLEED

The **bleed** is the area that **all** artwork and background colors must extend to in order to ensure there are no **ink** (or white) spaces visible after cutting the label.