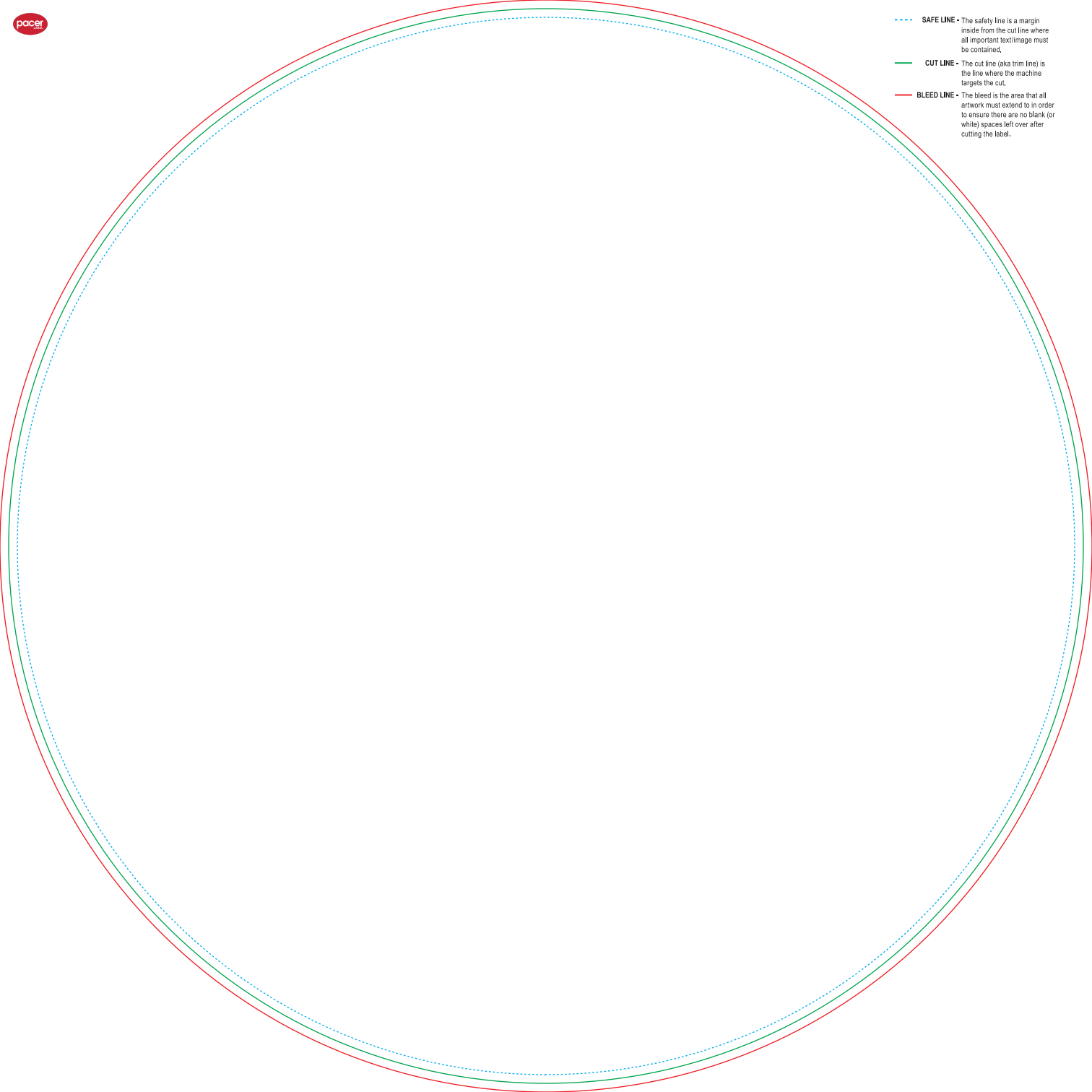


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- SAFE LINE** - The safety line is a margin inside from the cut line where all important text/image must be contained.
  - CUT LINE** - The cut line (aka trim line) is the line where the machine targets the cut.
  - BLEED LINE** - The bleed is the area that all artwork must extend to in order to ensure there are no blank (or white) spaces left over after cutting the label.