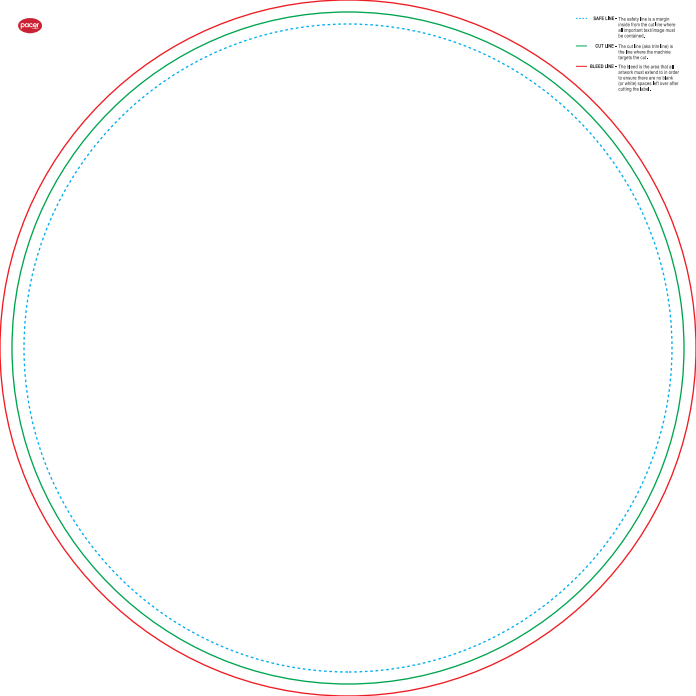


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- SAFE LINE** - The safety line is a margin inside from the cut line where all important technology must be contained.
  - CUT LINE** - The cut line (also known as the line where the machine targets the cut).
  - BLISS LINE** - This line is the area that all artwork must be sized to in order to ensure there are no ink or other quality issues. **Do not alter cutting the bliss.**