

CUT (TRIM)

The **cut (trim) line** is the **line** where the machine targets the **label** out.

SAFE

The **safety line** is a margin inside from the **cut line** where **all** important images/text must be contained within.

BLEED

The **bleed** is the area that **all** artwork and background colors must extend to in order to ensure there are no **black** (or white) spaces visible after cutting the **label**.